

Lake County Democratic Central Committee
PO Box 1151 Lakeport CA 95453
Phone 707.533.4885; www.lakecountymocrats.org
FPPC#961174/FEC#C00389189
Thursday April 5th 2018 @ 6:30 pm
Kelseyville Senior Center 5245 3rd St. Kelseyville, CA 95451

CALL TO ORDER – ROLL CALL -- GUEST AND SELF INTRODUCTIONS

Establish Quorum (over ½ of eligible voting members present)

APPROVAL of Agenda___ as presented_____ as amended

APPROVAL of April 2018 minutes _____as submitted or _____as amended

6:35 PUBLIC COMMENT

Members of the public, who are Democrats, can address the Committee for 2 minutes.

Written comment will be read by the Secretary

6:40 APPOINTMENTS & RESIGNATIONS

Open seats for regular members as follows:

D1 – 0 seat; D2 – 2 seats; D3 – 0; D4 – 0 seat; D5- 3 seats

Open seats for alternates to regular members as follows:

D1 – 3 seats; D2 – 2 seats; D3 – 3 seats; D4 – 1 seat; D5 – 2 seats;

6:50

LEGISLATOR'S REPORTS

Congress Member Thompson

Vacant

Congress Member Garamendi

Sissa Harris

Senator Mike McGuire

Denise Rushing

Assembly Member Cecilia Curry

Stephanie Pahwa

7:25

CLUB REPORTS:

Lake County Democratic Club

Richard East

7:30

CHAIR'S REPORT

VICE CHAIR'S REPORT

SECRETARY'S REPORT

TREASURER'S REPORT

7:45

COMMITTEE REPORTS

Elections

Tom Jordan - approval of an expenditure (attached)

Finance

James Evans

Issues

Deb Baumann

Voter Registration

Cloe Karl

8:00

ONGOING BUSINESS

Candidate Event

UDC Office

BBQ

8:30

New Business

New banners w/new logo – Susan Cameron

ANNOUNCEMENTS/GOOD OF THE ORDER

Next Meeting Thursday June 7, 2018 6:30 pm

ADJOURN

Email from Becky Curry to Elections Committee & Executive Committee sent 4/26/2018:

I will not be in attendance at the May 3 DCC meeting.

I am requesting that an item added to the agenda under the Elex Comm report for approval of an expenditure and ask that chair Jordan present this.

If the committee agrees to the expenditure, I will set this up and send out the email.

Per the Secretary of State (CA) the first day to vote by mail is May 7, 2018 and the voter info guide is to reach voters by May 15.

We have the ability in PDI to send emails to voters who have their emails on file via their voter registration forms. The cost is .01 per email. We used this to publicize the May 5 event. We sent out an email to 2039 Dems voters & voters who had ever pulled a Dem ballot in a primary. The open rate as of today for that universe of voters is 864%.

Subject **Meet our Lake County candidates on May 5**
From democratsoflakecounty@gmail.com
Date Sent **04/19/2018**

Messages:

- 2039 Messages sent
- 307 Transient bounces (temporary error, recipient records remain)
- 1678 Consumption Candidates (Messages which could have reached their recipient)

Receipts:

- 38 Mobile reads or confirmed forwards
- 145 Verified reads (**8.64%** of Consumption Candidates)

Details:

- 136 Automatic trackbacks
- 19 Messages received at least one click
- ***** Spam Complaints (0.00% of Consumption Candidates)**
- Forwards to a Friend
- 3 Unsubscribes

I would like to do the same thing to all of the Dem voters and voters who pulled a Dem ballot in a primary (either vote by mail or polling), informing those voters of our local/statewide/ballot position endorsements as part of the Elex Comm responsibility to oversee GOTV activities for upcoming elections.

Please let me know after the meeting if this item is approved and I will work on it. I'd intend to send out the email by Tuesday May 15.

Thanks
B